

The Valley Oil News



Brought to you by the Conservation Experts at Valley Oil

Your Comfort Is Our Concern

A Message from All of Us

Let Comfort Fall into Place

We look forward to the fall season here at Valley Oil. Not just because it keeps our employees busy, but because it gives us a chance to interact with our customers on a more regular basis! It's bound to happen when the products and services we provide go hand-in-hand with staying warm and comfortable during the heating season.

This time of year, your friends at Valley Oil are working with you to **get your homes and businesses ready for the cooler weather, with equipment tune-ups, heating system upgrades, smart thermostat installations** and so much more. We continue to work with you throughout the winter, to make sure you have a reliable supply of fuel (see page 2) to keep your boiler or furnace running and to be there – day or night – if your heating equipment stops working.

We are also right beside you when it comes to air quality – indoor and outdoor. Our whole-home humidification systems (page 3) **help relieve the chapped lips, cracked skin and furniture damage caused by dry winter air.** The air quality outdoors, caused by greenhouse gases and other pollutants is also a concern. See how we are making a difference with our fuels on page 2.

Lastly, as we approach Thanksgiving and the holiday season, we want you to know that **one of the most important things we at Valley Oil are grateful for is you, our customers.** We appreciate your loyalty over the years and we are dedicated to earning that loyalty day in and day out.

Sincerely,

Valley Oil Company



New and Improved

We are proud to launch our new, updated, device-responsive website at www.valleyoilnj.com! The MyAccount portal has been updated for easier display and navigation from your smartphone. Visit the new site today.





The Great Thing about Our Fuel



Our customers know that the fuel they get from Valley Oil keeps their heating systems running smoothly and produces fewer emissions than heating oil from their childhoods. They may not know that our fuel is so much better because it is Bioheat® fuel – a blend of clean, renewable biodiesel with Ultra-Low Sulfur Heating Oil.

Ultra-low sulfur heating oil (ULSHO) reduces the sulfur emissions by up to 99 percent. Traditional #2 heating oil had as much as 2,000 ppm of sulfur in each gallon. ULSHO has only 15 ppm and has been proven to reduce nitrous oxide and other particulate emissions as well as sulfur, and to make your heating equipment work more efficiently.

Bioheat® fuel takes the **benefits of ULSHO and turns them green!** Bioheat® fuel blends renewable biodiesel with ULSHO to substantially reduce carbon emissions. Valley Oil currently provides every customer with a blend of at least 2 percent biodiesel and ULSHO. Bioheat reduces carbon emissions to improve air quality, dissolves sediments in your storage tank, and makes your heating equipment run more efficiently. Our goal is to deliver B50 by 2030 and a fully renewable, net-zero carbon fuel to you before 2050. The best news – **as a Valley Oil customer, you are already reducing emissions with the Bioheat® fuel we deliver every day!**

You can literally breathe easier knowing you are heating your home and reducing carbon and other atmospheric pollutants with Valley Oil's Bioheat® fuel! If you have any questions about the fuels we deliver, please give us a call or visit our website for more information.

Thanksgiving Number Facts

 **46 million**

turkeys are prepared each year in the US for Thanksgiving

200

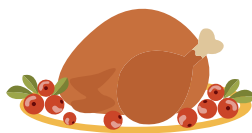
cranberries are needed for 1 can of cranberry sauce

100,000

number of calls received by the Butterball Turkey Hot-line each year

30 million

households make the green bean casserole for Thanksgiving dinner



3,000 to 4,500



50 million pumpkin pies are consumed on Thanksgiving

81%

of Americans prefer the Thanksgiving leftovers than the original meal



100%

thankful for our Valley Oil customers every day of the year!



79%

of Americans will have mashed potatoes and stuffing with their Thanksgiving meal



Clear a Path for Safe Fuel Deliveries!

Over the next few months, you will probably be doing a lot of shoveling of walkways and driveways and patios. **Please remember to clear a path so our drivers can safely get to your heating oil fill pipe, too.** If we need to use your driveway to reach your fill pipe, please be sure it is clear as well. It is dangerous and time-consuming for our delivery technicians to climb over snow banks or risk their safety on icy surfaces. If you don't clear a path, you are delaying service to your neighbors. Our drivers have the right to protect themselves and postpone your fuel delivery in unsafe conditions. If you are unable to clear a path for any reason, please let us know, so we can adjust your deliveries accordingly.





The Importance of Humidity Control in Winter

Most people spend most of the summer complaining about the humidity, and most of the winter complaining about the dryness in the air. Winter's dry air can cause raspy throats, chapped lips, and cracked or itchy skin. These irritations can also lead to dry and cracked nasal passages, making you more susceptible to viruses and allergens.

If you or someone in your household suffers from winter dryness, contact us to discuss installing a whole-home humidification system. Whole-home air quality systems distribute just the right amount of soothing moisture through your air ducts to maintain a comfortable level of humidity in every room.

Keeping the humidity at optimum levels – somewhere between 30-50 percent – can help you save money, too. Dry air can cause wood or wood veneer furniture, paneling and floors to crack, requiring expensive and time-consuming repair or replacement. Proper humidity control extends the lifespan of your home furnishings.

Call Valley Oil at (609) 466-0015 or visit our website to learn more about our air quality solutions and schedule a consultation for your new whole-home humidifier. We look forward to making you even more comfortable this winter!

LIHEAP reminder – Valley Oil accepts LIHEAP Payments

The Home Energy Assistance Program helps eligible low income residents with heating and cooling bills and makes provisions for emergency heating system services and emergency fuel deliveries. You can learn more at www.nj.gov/dca and follow the links for “Energy Assistance.” Your friends at Valley Oil do not want anyone to suffer from the cold, which is why we accept LIHEAP payments. Please let us know how we can help.



WARNING: NJ Energy Master Plan May Threaten Your Comfort and your Choice

The New Jersey Energy Master Plan (EMP) is a plan to reach 100 percent clean energy by 2050. As a 50-year family-owned business, we agree with that goal to protect our children, grandchildren and future. We have serious concerns, however, with the EMP's plan to get there.

We deliver Bioheat® fuel because we are concerned about greenhouse gases and carbon emissions.

The backbone of the EMP is complete, statewide electrification which includes converting your home and business to electric heat systems. What the EMP doesn't consider is that converting to all electric heat could cost as much as \$20,000 and heat pumps are not as effective if the temperature drops below 35°. **You could spend tens of thousands of dollars and need a secondary heat source from December through February!**

There are other ways to get to 100 percent clean energy. One option is to increase the blends in Bioheat® fuel. The heating industry is already well on the way to delivering a **100 percent renewable liquid heating fuel with net-zero carbon emissions by 2050.**

Learn more about the New Jersey Energy Master Plan – visit smartheatnj.com – and then please contact your representatives to tell them that “electrify everything” is not the right path for New Jersey homeowners like yourself.

How May We Help You?

To receive more information on any of Valley Oil's products and services, please complete this form and return it to us. A service representative will contact you.

Valley Oil Company
P.O. Box 245
Hopewell, NJ 08525
609-466-0015



☐ I want to learn more about **UV and Humidification Systems**

- ☐ I want to save with an Oilheat system upgrade
- ☐ I want to save with an Oilheat system tune-up
- ☐ I want to know more about tank protection
- ☐ I want to save with an Air Conditioning System Upgrade

Your Name: _____

Address: _____

Phone: _____

Email: _____

I am interested in one or more of the following Home Comfort Plans:

- ☐ Standard Comfort Plan
- ☐ Oil-Fired Water Heater Plan
- ☐ Ultimate Comfort Plan
- ☐ Air Conditioning Comfort Plan

Word Jumble

IDUMYTHI _ _ _ _ _

CLENIES _ _ _ _ _

FRUSSACE _ _ _ _ _



HVACR Lic.# 5196

Valley Oil Company
P.O. Box 245
Hopewell, NJ 08525
www.ValleyOilNJ.com
609-466-0015



We're Hiring!

Are you ready to work for a company that really cares? Valley Oil is looking for **HVAC technicians and delivery drivers**. Experienced applicants preferred. Drivers will need a CDL Class B license with Hazmat endorsement. We offer competitive salaries and the opportunity to join a real team. Call us at (609) 466-0015 to learn more and apply. Valley Oil is an Equal Opportunity Employer.

Help
Wanted

Word Jumble

Have you been paying attention? Unscramble the three words below – they were each used at least once in this issue – and mail back the “How May We Help You” form at the top of this page. **One lucky winner will get a \$200 credit to their account!**

IDUMYTHI
CLENIES
FRUSSACE

